

HUNTER PHILLIPS

EXPERIENCE

DES MOINES RADIO GROUP (2017 - PRESENT)

- Promotions Director & Traffic Coordinator
- Formulate and execute large scale marketing campaigns and events including sponsorship and promotional partnerships.
- Create promotional documents including proposals, press releases, recaps, etc.
- Facilitate station contesting and prize distribution.
- Craft and distribute content for social media, database marketing, station emails, and additional needs for promotional elements.
- Schedule commercial inventory.
- Manage part-time assistants.

LEARFIELD (2016 - PRESENT)

- Broadcaster/Producer
- Radio play-by-play broadcaster for Drake University women's basketball.
- Host of the Drake Coaches Radio Show.
- Host and producer of the 'Be Blue Podcast'.

IOWA HIGH SCHOOL SPORTS NETWORK (2017-PRESENT)

- Broadcaster/Social Media Manager
- Freelance broadcaster for Iowa High School playoff events, including: football, basketball, baseball, soccer, softball, volleyball, and swimming.
- Create content for social media platforms and implement sponsorship material in graphics and posts.

EDUCATION

Drake University – Des Moines, Iowa

- B.A.J.M.C Broadcast Journalism (2016)
- B.A. History (2016)

COMPUTER SKILLS

- Proficient in Microsoft Word, Excel, PowerPoint, Outlook, OneDrive, and Office 365.
 - Experience in Adobe Photoshop, InDesign, Premiere Pro, Wordpress, Audacity, Basecamp, HootSuite, Slack, and Google Analytics.
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